



**Broadcasting over 12 hours per month
Over 100 episodes to date**

2019 Advertising Media Kit

THE KORNELIA STEPHANIE SHOW

Living Heaven on Earth

Fridays
12pm pt / 3pm et

Wake up to love. Your call to action.

www.KorneliaStephanie.com

THE KORNELIA STEPHANIE SHOW

**The Millionaire Imprint
for Women**

Fridays
1pm pt / 4pm et

Wake up to love. Your call to Action.

www.KorneliaStephanie.com

THE KORNELIA STEPHANIE SHOW

It's All About Energy

The 1st Thursday
Monthly
10am pt / 1pm et

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THE KORNELIA STEPHANIE SHOW

Lady Boss

Leading Edge Entrepreneurs

Fridays
2pm pt / 5pm et

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Your Host – Kornelia Stephanie



What am I about?

I am passionate about humanity's sovereignty, the authority over one's own life as empowered creation. As an Energy Intuitive, I help people transform their lives by releasing outdated beliefs, patterns and habits that keep them stuck. My specialty is emotional processing, healing the core wounds of our personal pain, leaving the past behind so that we can step into the truth of our being, coming home to self-realization.

I am looking to partner with select companies who I feel represent a powerful message or product to change the world.

Imagine...

- Personal endorsements by Kornelia Stephanie, live on-air and embedded in every podcast
- Banner ads on the TTR Network websites with over 5 million pageviews
- Commercials airing live and embedded in every podcast
- Partnering with a radio show & network dedicated to positive messaging
- Reaching the \$228 Billion market of the Cultural Creatives

Reaching A Target Market

Connecting is at the Heart of what we do!
Making a difference is what you do!

- **Quality spoken-word programming** that connects with your message and audience one-on-one in their cars, their homes, their places of business and on their mobile devices.
- **Carefully written and well-produced conscious commercial messages** that are designed to reach those people on both an conscious intellectual and an emotional level toward the goal of helping you achieve your vision.

Over 14,000 impressions
per commercial play!



Who are the Cultural Creatives?

- Approximately one of every four adult Americans, some **50 million people** in the United States alone have the worldview, values and lifestyle of the Cultural Creatives, with about 80-90 million in the European Union.
- These individuals are now instituting a wave of progressive social, environmental, spiritual, and economic change.
- Their power as a consumer market remains virtually untapped.
- LOHAS describes a conservative estimate of these people to spend **\$228.9 billion and growing.**

63% of buyers more likely to
purchase if advertised on a show they
trust!

Who's Listening?

How much do you agree/disagree...

"When price and quality are equal, you prefer to buy products from companies that advertise on the podcasts you regularly listen to."

Strongly Agree/Agree:

60%

How much do you agree/disagree...

"Your opinion of a company is more positive when you hear it mentioned on one of the podcasts you regularly listen to."

Strongly Agree/Agree:

63%

51%

of those surveyed considered or ***purchased a product advertised*** during their favorite personality's show

143 Million

Are listening to online radio monthly.

80% Women

Top 6 Topics of Interest!

- Alternative Health
- Self Improvement
- Women's Issues
- Psychic Phenomenon
- Relationships
- Spirituality

Age Range

- 25-46 – 60%
- 47+ - 40%

Finance & Education

- College Grads 63%
- Earn over 150K 36%
- Employed Outside Home 51%



World Wide Distribution

[Click Here for our Full Station List](#)





What We Can Do For You!

- ☐ Personal endorsement live on-air by Kornelia
- ☐ Prime-time placement of commercials
- ☐ Bonus commercial rotation across TTRNetwork on weekends
- ☐ Segment naming rights. "This segment brought to you by..."
- ☐ Facebook live video features
- ☐ Website banner promotions
- ☐ Email marketing
- ☐ Social media marketing

Contact radio@korneliastephanie.com

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